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Embracing Technology to Achieve Greater Benefits

BUILDING ENCLOSURE PROFESSIONALS are savvy business people. Consequently, we are constantly on the hunt for innovations that will help us work more efficiently and improve the quality of services that we can deliver to our clients and employers.

Similarly, at IIBEC, we are continually seeking innovative ways to enhance the value and opportunities that membership provides. To this end, IIBEC is embracing new technologies and launching new member benefits. I think the following changes are especially notable:

- IIBEC has revitalized its technological offerings with website updates, event apps, digital badging, online education, and other enhancements.
- Most recently, we launched the new online IIBEC Community portal with several new features. This is part of a larger customer relationship management database update that allows users to access and use features on mobile devices.
- IIBEC has also launched a new members-only section of our website, accessed through the IIBEC Community portal, with a wide array of complimentary resources for active members. We're proud to be providing our members with a revitalized technical library, IIBEC's The Hub, which is packed with more than 2,000 searchable technical resources, including videos, free on-demand education, leadership resources, and a new *IIBEC Interface* digital library.
- For our volunteer leaders, we'll also be debuting a new Chapter Resource Center, aimed at increasing chapters' effectiveness in serving our members while reducing their overall workload.

The new IIBEC Community portal and the exclusive members-only section of the IIBEC website are fully operational. I hope you are already exploring the new benefits they offer. If

you have not yet checked out the changes, now's your chance to start! The sign-in process is the same one you've used when reporting continuing education hours or paying dues, but you'll now easily access your profile, member benefits, event registrations, educational resources, and credential information. Signing into your account in the new portal will also grant you access to the new members-only section of the IIBEC website and all of its many assets.

As we celebrate these major accomplishments, IIBEC continues to strive to achieve even more for our members. For example, integrating different platforms and technology to create a single sign-on user experience is a high-priority goal as it will help every member participate in the IIBEC community.

Going forward, IIBEC plans to implement even more new resources and updates to benefit members. A critical component in this process will be your input. What do you think of the newly launched offerings? What member benefits are most important to you? Do you have any suggestions to improve IIBEC's technology infrastructure so that it is more user-friendly and advantageous for our members? I hope you'll reach out to share your thoughts.

MEET ME AT THE BUILDING ENCLOSURE SYMPOSIUM

Speaking of member benefits, I hope to see many of you at the 2024 IIBEC/OBEC BES, September 29–October 1 in Toronto, Ontario. This will be the first time since 2018 that we have held the BES in Canada. It is shaping up to be an amazing continuing education event! I will be flying in directly from Berlin, Germany, fresh off of running the Berlin Marathon the day before. So, I may be slowly limping when you see me. Do not worry—I'll be just fine.

Robért Hinojosa

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The new IIBEC Community portal.